

Key Facts

Avg. viewing time 25:11 3X higher vs. avg. recorded video	Students per stream 15 – 50 from your chosen backgrounds	Activity per stream 15 45 64 Questions Reactions Upvotes
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How it works



1. Choose speaker(s) and time slot



2. USI Career Service notifies target students



3. Host stream and interact with students

New interactions!



Hand raising

Students can join in via video



Interactive Polls

Engage with the audience through interactive quizzes



Recruiter Chat

HR rep responds to questions via chat

Testimonials from HR representatives

“Thanks to CareerFairy, Sensirion can [...] reach many more talents with exciting content.”

Désirée Widmer, Sensirion

„We really enjoyed the opportunity to connect with technical students through new media. The collaboration with CareerFairy worked very well, as they were very responsive and supported in person when problems occurred.“

Janine Braunwalder, Bain & Company

„Better than every branding document or video“

Head of HR, Swiss University