

Third Lugano Conference on Organizations
Universita' della Svizzera italiana

June 21-23, 2017
Lugano, Switzerland

Program

Wednesday, June 21

17:30 Aperitivo: Meet at the poolside of Hotel Seegarten for an aperitivo

18:30 Dinner: Boat leaves for dinner at Dellago Restaurant
(if you arrive later, please let us know!)

Thursday, June 22

9:00-9:15

- *Boas Erez* (Rector of USI): Opening remarks

9:15-10:00

- *Michael Jensen*: "Becoming Lars von Trier: The Importance of Reputational Rank in Artistic Career Success"

10:00-10:45

- *Noah Askin*: "Embeddedness and the Production of Novelty in Music: A Multi-Dimensional Perspective"

10:45-11:00 Coffee Break

11:00-11:45

- *Mathijs De Vaan*: "Micro-Structural Foundations of Network Inequality: Evidence from Observational Data and Field Experiments"

12:00-14:00 Lunch: Osteria Del Porto

14:00-15:00

- *Delia Baldassarri* Keynote: "Multivocality in Local Governance: Patronage and Marketization Dynamics in NYC Social Welfare Provision"

15:00-15:30 Open Discussion

16:45-18:00 Excursion: Meet at the lobby for those who want to walk to Monte Bre'/Gandria

18:00-19:00 Aperitivo: Meet at the poolside of Hotel Seegarten for an aperitivo

19:00 Dinner: Le Bucce di Gandria

Participants

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Friday, June 23

9:10-9:15 Introduction

9:15-10:00

- **Anne Bowers:** “Gambler's Fallacy or Strategic Balancing? Rating Allocations and Third Party Evaluators”

10:00-10:45

- **Tanya Menon:** “Gender, Rank, and the Peer Review Process: A Naturalistic Study of Reviewer Behavior at Organizational Behavior and Human Decision Processes”

10:45-11:00 Coffee Break

11:00-11:45

- **Sameer Srivastava:** “What Difference Does Difference Make? A Language-Based Model of Cultural Heterogeneity and Firm Performance”

12:00-14:00 Lunch: La Foce

14:00-15:00

- **Todd Zenger** Keynote: “Problem Finding, Problem Solving, and Theories of Value”

15:00-15:30 Open Discussion and Concluding Remarks

15:30-16.30 Coffee Break and PhD Poster Session

Participants (continued)

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Getting to Lugano

Lugano airport: Lugano has a small airport (LUG), which is very convenient ... particularly if you own a private plane or if you can find a commercial flight (it only has three coming and three going each day). Tickets are also sometimes rather expensive. But if you find a good ticket, buy it! From the airport, you can take a shuttle taxi to the hotel.

Milan Malpensa airport: In case you cannot get a good ticket to Lugano, you should consider the Milan Malpensa Airport (MXP) as a good alternative. Malpensa is a major international airport, so flights tend to be cheaper and much more frequent. A direct shuttle, which takes about 1 hour 15 minutes and leaves once an hour, connects the Malpensa airport to Lugano. If you take the shuttle from Malpensa, you will need a taxi to travel from the shuttle stop to the hotel.

Hotel and conference venue

Everybody will stay at the Hotel Lido Seegarten (www.hotellido-lugano.com). The hotel is about a 10-15 minute walk from the university, where the sessions will be held. See the map at the end of the program. The sessions will be held at the Executive Education Center, which is on the upper floor of the University's main building.

Weather

The weather is usually beautiful in the summer, about 28° C (82° F). But it can vary, so check a few days before departure. Also, sometimes during the night, there are some thunderstorms ... but they only last 1-2 hours.

Background information

According to the omniscient Wikipedia, Lugano has roughly 50,000 residents and can trace its history to the Stone Age (even then, people apparently appreciated a good view). The city hugs the lake with which it shares a name. The location promises good weather, pleasant beaches, gorgeous views, tasty food and excellent wine. The conference should also offer a great deal of intellectual stimulation.

Things to do

Lugano is a great place in the summer. First of all, there is the lake and its beaches, and the water is already warm in early July, perfect for swimming. Second, the old town is nice for walking around and sightseeing. During the summer, there are also many cultural activities in the old town (such as free jazz concerts). Third, being Switzerland, there are beautiful mountains, right next to the hotels — see <https://goo.gl/njmxE5>. If you don't feel like climbing, there is a funicular that takes you to the top (you should do it, it's really beautiful).

Electrical outlets

IMPORTANT: Switzerland apparently does not believe in standards, or at least not in non-Swiss standards. The electrical sockets therefore use the Type J plugs (also useful for Liechtenstein).

