

Alumni Digital Talks

Università
della
Svizzera
italiana

Alumni
Service



Corporate Communication managers and their instrumental role in today's organizational environment

10
December
2020

09.00–
10.00

Contact us:
alumni@usi.ch

Register to virtually meet
alumni working in different
parts of the world and in
different roles and sectors.



Melissa Anchisi

Corporate Narrative & Executive
Communications Manager
Nissan Europe, Paris
USI Degree: Mcc, 2013



Raffaele Zueger

Head of B2Community
MCH Group, Basel
USI Degree: EMSCom, 2008

Introduces
Prof. Francesco Lurati
Director
Master in Corporate Communication

