

2021 Edition

Entrepreneurship
Training
Ticino



BUSINESS IDEAS FEEL THE START-UP GROOVE

INNOSUISSE START-UP TRAINING - MODULE 1

Friday 21 May, 2021
Online

SCHEDULE

- 12.00 **Welcome and Introduction**
- 12.15 **Intrapreneurship (being entrepreneurs within a company) – The Getkickbox methodology at RUAG AG**
Athos Guanziroli – Innovation manager RUAG AG
- 12.30 **Q&A**
- 12.45 **How to innovate: Intrapreneurship vs. startup – Roundtable:**
- Niklaus Stocker, founder OpenLab Group SA
 - Jaime Agramontt, founder Daxtro Swiss Sagl & President of AITI UP!
 - Leandro Bitetti – Lecturer-researcher at SUPSI
- 13.30 **Q&A**

The event will be held in english



Athos Guanziroli
Innovation manager
RUAG AG



Niklaus Stocker
Founder
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Jaime Agramontt
Founder
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Leandro Bitetti
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Business Ideas is a motivational event focused on the topic of entrepreneurship, dedicated to students and university researchers, organized by USI and SUPSI as part of the federal training program **Innosuisse Start-up training**.

Two editions of **Business Ideas** will be held this year:

- Friday 21 May, 12.00-14.00, online.
- Wednesday 24 November, 16.30-18.30, in attendance.

The topic of this first edition will be:

"How to innovate by overcoming obstacles in startups and in established companies".

Through the testimonies of entrepreneurs and intrapreneurs (entrepreneurs in the company), different methodologies and approaches to innovate will be discovered. You will be able to interact with guests, discuss your ideas, doubts and visions on the business world.

Students will be able to discover the importance of entrepreneurial attitude. Spirit of initiative and entrepreneurship are in fact not only essential for those who intend to build their own startup but are also highly demanded skills within large and well-established companies.

To register for the event and receive the access link, you must register here:

<https://entrepreneurship-training.ch/module1/ticino/registration>

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