

2022  
Edition



# BUSINESS IDEAS

## FEEL THE START-UP GROOVE

INNOSUISSE START-UP TRAINING - MODULE 1

**Successful role models are the best motivation for anyone interested in launching or joining a startup.**

Join the event to

- meet entrepreneurs active in the blockchain and crypto space
- get inspired by their stories
- ask questions about their experiences
- learn more about the Innosuisse start-up training programme

Thursday  
5 May 2022  
17.30-19.30

Aula Magna  
Università della Svizzera italiana  
Via Buffi 13, Lugano



**Kindly note that registration is mandatory to participate.**

<https://entrepreneurship-training.ch/module1/ticino>

## SCHEDULE

- 17.30 Welcome and introduction to Innosuisse start-up training programme**
- **Francesco Meli** Centre management and Coach at USI Startup Centre
  - **Leandro Bitetti** Lecturer-researcher at SUPSI
- 17.45 Entrepreneur testimonials**
- **Alessandro De Grandi** CEO and Founder of The Nemesis
  - **Lars Schlichting** Lawyer and startup advisor
  - **Marco Dal Lago** Co-founder of a DAO bridging crypto and real worlds
- 18.30 Q&A**
- 19.00 Apéro & Networking**



**Alessandro De Grandi**



**Lars Schlichting**



**Marco Dal Lago**

**Business Ideas is a motivational event focused on the topic of entrepreneurship, dedicated to students and university researchers, organised by USI and SUPSI as part of the federal training program Innosuisse Start-up training.**

**The event is held in English.**

**Commisioned by**



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**SUPSI**