

USI
Alumni
Chapter



Meeting in Geneva



Università
della
Svizzera
italiana

Alumni
Service

**Wednesday
September 11, 2019
From 6pm**

Alumni Chapter Meeting
at **Credit Suisse,
Forum Genève,
Rue de Lausanne,
Geneva**

USI Aperó Meeting
at **Restaurant Olé Olé,
Rue de Fribourg 11,
Geneva**

For more information:
alumni@usi.ch

Or visit our website:
www.usi.ch/en/alumni-reunions

Welcome

By the USI PoC in Geneva:

Magali Dauwalder

Head of Communications and Marketing Western Switzerland, Hirslanden
(USI degree: Com 2000)

Raffaele Züger

Head of Advertising, Content & Social Media, Piaget
(USI degree: EMScom 2008 and Com 2000)

Program of the evening

18.00 Part I
–19.30 Alumni Chapter Meeting
Speech by USI Prof. Laurent Frésard on
“The Economics of Artificial Intelligence”

From 19.30 Part II
Informal Aperó USI Alumni Meeting